

14th PCNE working conference

5th – 8th February 2025



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**HOW TO MEET THE PATIENT NEEDS?
EMPLOYING DESIGN THINKING INTO PHARMACEUTICAL CARE
INNOVATION PROJECTS**

Saturday February 8th



Research group for
CLINICAL PHARMACY
University of Oslo

Aim of the workshop

You will:

- get training in the Design Thinking process.
- learn how to design a service or product through the eyes of the end user.
- be able to reflect on how to employ the Design Thinking method into your own projects.

Program

Wednesday	Introduction
Thursday - 1	Empathy mapping
Thursday - 2	Defining the problem
Friday - 1	Creating ideas
Friday - 2	Prototyping and testing
Saturday	Summarising

Workshop participants had projects developing interventions, were planning to use design thinking and thought that finding the needs of patients were key.

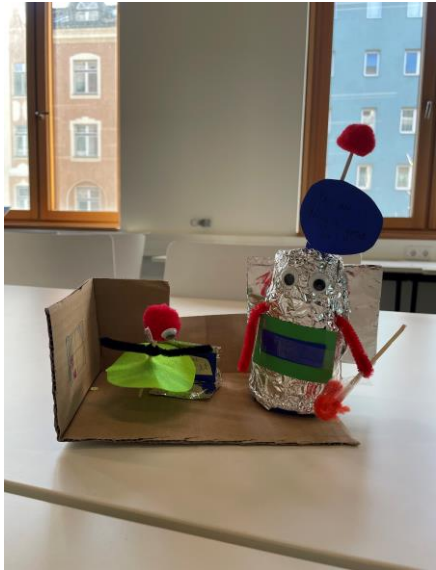
Introduction and warm up





Empathy mapping & defining the problem

The results



Glucomate



The Boss
Mobile
Assistant



Billula



Sugarbuddy



MediGotchi

Mission accomplished!

